Index

AGA Aktilbolag (AGA), 50ff.
Agmon, Tamir, 205
Aharoni, Y., xiii
AKZO chemical company, 94
Alfa-Laval Co., 55ff.
Aliber, Robert Z., xii, 43
Allgemeine Schweizerische Uhrenindustrie (ASUAG), 6
Allmänna Svenska Elektriska Aktilbolaget (ASEA), 50ff.
Alpargatas company, 170
Alusuisse company, 26ff.
American Selling Price, 22
Andean Development Corporation, 187
Andean Group
Decision 24, 46, 185, 186
project for telephone company, 186
Anglo-Swiss Condensed Milk Co., 16
Arbitrage, as motive for FDI, 206ff.
Atlas Copco, 56ff.
ATO chemical company, 94
Australian FDI, 101ff.
Automobile industry in Australia, 106ff.
Bacardi Co., 170
Bagó company, 170
Bain, J. S., 142
Balakrishnan, E., 139
Banco de la Nacion Argentina, 175–176
Banco do Brasil, 175, 176
Banco Nacional de Desenvolvimento (BNDE, Brazil), 187
Bangkok Bank Ltd., 149
Bank of Tokyo, 175
Barriers to trade, 12, 172
Bauxite supplies, 27
Bayer company, 22
Beghin pulp and paper group, 93
Bertin, G. Y., 84
Billeruds Co., 55ff.
Billman-Regulator Co., 62
Bolivia, iron-ore deposits in, 149
Bowater paper company, 93
Braspetro, 177
British Leyland International Ltd., 106
British Motor Corporation, 111
Broken Hill Proprietary, Ltd., 110
Brown, Boveri & Cie, 24ff.
Bunge y Born, 133, 170
Canada, as conduit for third-country FDI, 73
Capital-market imperfections, 43ff., 211ff.
Capital markets, 208ff.
Carlson, Sune, 53
Central American Common Market (CACM), 135, 184
Chandler, Alfred D., 73
Charbonnage de France, 94
Chemical New York Corporation, 175
Chile, industrial planning division in Corporación de Fomento de la Producción, 130
Chinese expatriates, xii
as transnational community, 157
Chrysler automobile company, 83, 106
Ciba-Geigy Ltd., 20ff.
Coesna (Central American public aviation company), 179
"Colossus of the North," ix
Comité des investissements étrangers (CIE), 97
Commonwealth Bank of Australia, 129
Comparative costs, 10
Conzinc Riotinto, 119
Counterfactual hypotheses, applied to Swiss MNC, 32ff.
Cultural distance, 69
Dahlgren, E., 50
Defensive investment, 124
de Gaulle, Charles, xi, 89
Demand, and vertical specialization, 12
"Dependencia," 190
Index

Detergents, 142
DiTella, G., 170
Diversification, as motive for FDI, 200ff.
Drèze, Jacques, xiii

Elektriska Svetsnings AB (ESAB), 62ff.
Elektrolux, 62ff.
Elema Schönsänder company, 62ff.
Empresa Naviera del Multinacional del Caribe (NAMUCAR), 187
Ericsson, L. M. company, 50ff., 92–93
Establishment chain, 56, 72, 75
Ethnic ties, 152
European Economic Community (EEC), 82
European Free Trade Area (EFTA), 89
Exchange rates, fluctuating, 16, 44
impact on Swedish DFI, 76
and portfolio management, 32
and purchasing-power parity, 17, 44–45
Exchange risk, 13, 43ff.
Export controls, 146
Exxon oil company, xiv, 188

Facit company, 56ff.
Fiat-Argentina, 169
Fiat automobile company, 146, 169, 172
Flota Mercante Grancolombiana, 178
Ford Motor Co., 106ff.
Foreign economic policy and FDI, 91
Forestry industry, 58, 61
Forestry products, 54–55
Forsgren, M., 54
France, as host to FDI, 77ff.

Gabrielson, Assar, 69
Gärdlund, Tortsen, 52
Gelgy chemical company, 22
General Biscuit Co., 94
General Motors Co., 83, 106ff.
Grängesberg Co., 69
Grassi company, 170
Gullenhammer, Pehr, 76

Hershe y chocolate company, 188
Holden Motor Body Builders, Ltd., 107ff.
Holmens Bruk AB, 64
Honeywell, Inc., 92
Hörnell, E., 69
Huntington, Samuel P., 161
Hymer, Stephen H., 171

Iggesunds Bruk company, 64
Indonesia, Australian investments in, 117
Foreign Investment Board, 133
joint ventures in, 143
"pioneer" privileges, 121
shoe-polish plant, 121
Industrial organization, 13
Industry structure and policy toward FDI, 91
Institute for Latin American Integration (INTAL), 182
InterAmerican Development Bank, 187
International Business Machines company (IBM), xiv, 91
International Harvester company, 110
International Telephone and Telegraph Co. (ITT), xiv, 92
Investment-review law, in Sweden, 75
Ireland, Industrial Development Au-
thority, 174

Johanson, Jan, 53, 56, 63, 69
Johnson, Harry G., 40
Joint ventures, 143
in Indonesia, 143
Latin American propensity for, 184ff.
Jugner Co., 65

Kinch, N., 54, 55
Koch, Karin, 50
Kockums Mekaniska Verkstads company, 62
Kopparsfors AB, 64
Korsnäs Marma AB, 64

Labor costs, 148
Landis & Gyr., 7
Latin American Economic System (SELA), 186, 188, 191
foreign direct investment 167ff.
Free Trade Area (LAFTA), 185
<table>
<thead>
<tr>
<th>Index</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>public enterprises, 177ff.</td>
<td></td>
</tr>
<tr>
<td>Lessard, Donald R., 202, 203</td>
<td></td>
</tr>
<tr>
<td>Liberian American Minerals Co. (LAMCO). 69</td>
<td></td>
</tr>
<tr>
<td>Lindahl, E., 50</td>
<td></td>
</tr>
<tr>
<td>Little, I. M. D., 184</td>
<td></td>
</tr>
<tr>
<td>Lloyds Bank, 175</td>
<td></td>
</tr>
<tr>
<td>Lobo, Julius, 174</td>
<td></td>
</tr>
<tr>
<td>Local participation, Australian investments, 119</td>
<td></td>
</tr>
<tr>
<td>Lockheed aircraft company, 161</td>
<td></td>
</tr>
<tr>
<td>Lonzan Ltd., 7, 29</td>
<td></td>
</tr>
<tr>
<td>L'Oréal cosmetic company, 94</td>
<td></td>
</tr>
<tr>
<td>Lundgren, Nils, 49, 54, 63</td>
<td></td>
</tr>
<tr>
<td>Malaysia, Australian FDI in, 117</td>
<td></td>
</tr>
<tr>
<td>Marketing advantages of “admitted” insurance companies in U.S., 31</td>
<td></td>
</tr>
<tr>
<td>and MNC, 22</td>
<td></td>
</tr>
<tr>
<td>policies, 143-144</td>
<td></td>
</tr>
<tr>
<td>Mechanical engineering industry, 58, 61</td>
<td></td>
</tr>
<tr>
<td>Mexico foreign investment of banks, 176</td>
<td></td>
</tr>
<tr>
<td>Venezuelan investment in, 134</td>
<td></td>
</tr>
<tr>
<td>Mönlycke Co., 63</td>
<td></td>
</tr>
<tr>
<td>Monómeros Colombo-Venezolanos petrochemical project, 178</td>
<td></td>
</tr>
<tr>
<td>Moore paper company, 93</td>
<td></td>
</tr>
<tr>
<td>Motor Columbus, 28</td>
<td></td>
</tr>
<tr>
<td>Multinational Telephone Enterprise, 186</td>
<td></td>
</tr>
<tr>
<td>Mundell, Robert A., 13</td>
<td></td>
</tr>
<tr>
<td>Nacional Financiera SA (NAFIN), 187</td>
<td></td>
</tr>
<tr>
<td>Neighborhood effects, xiii</td>
<td></td>
</tr>
<tr>
<td>Nestlé Alimentana SA, 18ff., 94</td>
<td></td>
</tr>
<tr>
<td>Nestlé, Henry, Co., 16</td>
<td></td>
</tr>
<tr>
<td>Neutrality, between home and foreign investment, 163</td>
<td></td>
</tr>
<tr>
<td>Nissan automobile company, 106</td>
<td></td>
</tr>
<tr>
<td>Norrlands Skogsgäraries Cellulosa AB, 64</td>
<td></td>
</tr>
<tr>
<td>Ohlsson, Lennart, 51</td>
<td></td>
</tr>
<tr>
<td>Oligopoly, and small-country FDI, 137</td>
<td></td>
</tr>
<tr>
<td>Onassis, Aristotle, 169</td>
<td></td>
</tr>
<tr>
<td>Organization for Economic Cooperation and Development (OECD), 115,</td>
<td></td>
</tr>
<tr>
<td>130</td>
<td></td>
</tr>
<tr>
<td>Osman Ahmad Osman, 149</td>
<td></td>
</tr>
<tr>
<td>Panama canal treaty, 189</td>
<td></td>
</tr>
<tr>
<td>Papua-New Guinea, Australian DFI in, 115ff., 129</td>
<td></td>
</tr>
<tr>
<td>Parein biscuit company, 94</td>
<td></td>
</tr>
<tr>
<td>Parry, T. G., 77</td>
<td></td>
</tr>
<tr>
<td>Patiño interests, 170, 174</td>
<td></td>
</tr>
<tr>
<td>Pemex oil company, 177</td>
<td></td>
</tr>
<tr>
<td>Perstorp AB, 65</td>
<td></td>
</tr>
<tr>
<td>Petrobras, 177</td>
<td></td>
</tr>
<tr>
<td>Petrochemical industry in France, 93-94</td>
<td></td>
</tr>
<tr>
<td>Petrofina oil company, 94</td>
<td></td>
</tr>
<tr>
<td>Peugeot automobile company, 93</td>
<td></td>
</tr>
<tr>
<td>Philippines, Australian FDI in, 117</td>
<td></td>
</tr>
<tr>
<td>Chinese investments in, 134</td>
<td></td>
</tr>
<tr>
<td>and retransmitted investments, 157</td>
<td></td>
</tr>
<tr>
<td>Phillips electrical equipment company, 92, 93</td>
<td></td>
</tr>
<tr>
<td>“Piggy-back” investment, 73</td>
<td></td>
</tr>
<tr>
<td>“Pioneer” privileges, in Indonesia, 121</td>
<td></td>
</tr>
<tr>
<td>Platon-Munthe patent, 63</td>
<td></td>
</tr>
<tr>
<td>Policies of companies, 143</td>
<td></td>
</tr>
<tr>
<td>in conflict with government policies, 75</td>
<td></td>
</tr>
<tr>
<td>Product cycle, 145</td>
<td></td>
</tr>
<tr>
<td>Project evaluation, 199</td>
<td></td>
</tr>
<tr>
<td>Protection, Australian level, 125</td>
<td></td>
</tr>
<tr>
<td>and DFI, 33</td>
<td></td>
</tr>
<tr>
<td>Protectionist nightmare, 191</td>
<td></td>
</tr>
<tr>
<td>Psychic distance, 69, 75</td>
<td></td>
</tr>
<tr>
<td>Refrigeration equipment, 139</td>
<td></td>
</tr>
<tr>
<td>Regesta AB, 65</td>
<td></td>
</tr>
<tr>
<td>Remington-Rand Co., 83</td>
<td></td>
</tr>
<tr>
<td>Renault automobile company, 93, 106</td>
<td></td>
</tr>
<tr>
<td>Research, and MNC, 23</td>
<td></td>
</tr>
<tr>
<td>Reynolds Aluminum Co., 188</td>
<td></td>
</tr>
<tr>
<td>Rhône-Poulenc chemical company, 94</td>
<td></td>
</tr>
<tr>
<td>Richards, T. J. and Sons, 108</td>
<td></td>
</tr>
<tr>
<td>Ripolin paint company, 95</td>
<td></td>
</tr>
<tr>
<td>Rosenbaum, H. Jon, 160</td>
<td></td>
</tr>
<tr>
<td>Rottneros AB, 64</td>
<td></td>
</tr>
<tr>
<td>Roussel UCLAF drug company, 94</td>
<td></td>
</tr>
<tr>
<td>Royal Dutch Shell company, 94</td>
<td></td>
</tr>
<tr>
<td>Sandvik Co., 50ff.</td>
<td></td>
</tr>
<tr>
<td>San Francisco earthquake, 30</td>
<td></td>
</tr>
</tbody>
</table>
Index

Scale economies, 11, 75
and the firm, 16
"Scaling down" (of technology), 103, 123, 139, 140
Second-hand equipment, 121
Semperer y Cohen company, 170
Servan-Schreiber, J. J., xi
Sibra company, 170
Siemens, A. G., 92-93
Singapore, Australian FDI in, 117
Small country, definition of, viii, ix
Social issues, 152
Sociedad Industrial Americana di Ma-
quinaries (SIAM), 133, 141, 171
in Brazil, 139
Söderlund, Ernst, 53
Software, x, 54, 56, 69, 74
Solnik, B. E., 202
Southern Swedish Forestry Cooperative, 59
Spanish DFI, 173
"Spheres of influence" in LA DFI, 171
State-owned firms in oil-producing
countries, 93
Statsföretag AB, 65
Stenberg-Flygt company, 61ff.
Steel, Swedish quality, 52-53
Suaves Centrales (coffee), 187
Sundsvall Verkstäder Co., 62
Svenska Ackumulator Co., 65
Svenska Cellulosa AB (SCA), 55ff.
Svenska Flätfabriken, 57
Svenska Kugellager Fabrik (SKF), x, 50ff.
Sweden, 49ff.
Swedenborg, Birgitta, 49
Swedish Match Co., 61ff.
Swiss Reinsurance Co., 29ff.
Switzerland, 1ff.
as conduit for FDI in France, 82, 87, 88
Taxation, as motive for FDI, 204ff.
Technology gap, 145
mature and LDC investment, 138
transfer, 101ff., 173
Thailand, Australian investment in, 117
"promotion status" in, 134
Toyota Motor Sales, 106
Trade diversion, 191
Trading with the Enemy Act, 161
Training, of local managers, 119
Transport costs, 12
Tyler, William G., 160
Uddeholm AB, 65
Unifors Kemi AB, 65
Unilever, 57
Union Bank of Switzerland, 5
United Biscuit company, 94
United Fruit Company, xiv, 188
United States, small-country propensi-
ty to invest in, xii
Vahlne, J., E., 69
Vale do Rio Doce company, 177
Venezuelan Ministry of Development, 130
Vernon, Raymond, 77, 168
Vertical integration, 13
Vertical specialization, 10
Vesco, Robert, 169
Volkswagen AG, 106, 190
Volvo automobile company, 56ff., 75-76, 93
Von Roll Iron Works, 6
Ward, Barbara, 160
Wasabröd, 63ff.
White, Lawrence, 75
Wiedersheim-Paul, F., 53, 63, 69
Wobron company, 170
Yelmos company, 170
YPF (Argentine public oil company), 178
YPFB (Bolivian public oil company), 178