

---

## Contributors

**Pierre-Jean Benghozi** is presently the research director at the National Center for Scientific Research (CNRS) and teaches regularly at University of Paris (Panthéon-Sorbonne, Dauphine, Nanterre). He created and leads a research group on Information Technology, Telecommunications, Media, and Culture at the Centre de Recherche en Gestion (CRG) at the École Polytechnique. His current projects draw attention to adoption and uses of ITC in large organizations, structuring of e-commerce, and ITC-supported markets and supply chains. Pierre-Jean Benghozi publishes on these topics in French and English.

**Steven Casper** is a university lecturer at the Judge Institute of Management Studies and a senior research fellow at the Center for Business Research, both at the University of Cambridge. His research focuses on cross-national comparisons of the organization of science-based industry and the relationship between law and technical change. He is currently writing a book examining the diffusion of institutions to support entrepreneurial technology firms across Europe.

**Sea-Jin Chang** is currently Professor of Business Administration at Korea University. Previously, he was a faculty member at the Stern School of Business of New York University and a visiting professor at Stanford and INSEAD. Professor Chang is primarily interested in the management of diversified multinational enterprises. His research interests include diversification, corporate restructuring, organizational learning, corporate growth through joint ventures and acquisitions, and comparative management studies of Japan and Korea.

**Hervé Dumez** is Director of Research at the CNRS (Centre de Recherche en Gestion de l'École Polytechnique). He has been a visiting professor at MIT. His main stream of research focuses on regulatory policy, the globalization of markets, and EU integration.

**Henrik Glimstedt** is an associate professor at the Institute of International Business, Stockholm School of Economics. He has been a visitor to the Wharton School of the University of Pennsylvania; the Wissenschaftszentrum in Berlin, Germany; the Norwegian School of Management; and University of Wisconsin–Madison. He has mainly published on globalization and national and international industry governance in historical and comparative perspective. His recent writing includes articles on global standardization and governance of technological development in the information and communications industry.

**Susan Helper** is Professor of Economics at the Weatherhead School of Management of Case Western Reserve University in Cleveland. Her research focuses on how innovation is affected by the structure incentive systems and channels of information flow within supply chains. Current research projects include investigating the impact of industry clusters on productivity and innovation in Midwest and Mexican component manufacturing, the determinants of worker satisfaction in low-wage manufacturing, and the impact of e-business on small automotive suppliers. She is a research associate of the National Bureau of Economic Research, the MIT International Motor Vehicle Program, and Gerpisa (European automotive research group).

**Alain Jeunemaître**, Director of Research at CNRS–Maison Française d’Oxford, is affiliated with Nuffield College and the Regulatory Policy Institute (Hertford College) at the University of Oxford. His main stream of research focuses on regulatory policy, the globalization of markets, and the EU integration.

**Martin Kenney** is a professor in the Department of Human and Community Development at the University of California at Davis, as well as a senior project director at the Berkeley Roundtable on the International Economy. He has been a visitor at the Copenhagen Business School, Hitotsubashi University, the University of Tokyo, and Kobe University. He works on regional innovation complexes, venture capital, and industry globalization issues.

**Bruce Kogut** is the Dr. Felix Zandman Professor of International Management at the Wharton School of the University of Pennsylvania, and co-director of the Reginald H. Jones Center. He has been a visitor at the Stockholm School of Economics, the Wissenschaftszentrum in Berlin, the Centre de Recherche en Gestion at the École Polytechnique, and INSEAD. He works on the diffusion of ideas across borders and the economic potential of information technologies for developing countries.

**Christian Licoppe** has been trained in the history and sociology of science and technology. He has published a book on the history of experimental practices and is currently working on the analysis of mediated interaction practices in the field of electronic exchanges and e-commerce. He is director of the social and cognitive science laboratory at the France Telecom R&D research facility in Paris.

**John Paul MacDuffie** is an associate professor in the Management Department at the Wharton School, University of Pennsylvania and co-director of the Reginald H. Jones Center. His research focuses on the rise of lean production as an alternative to mass production; the consequences for economic performance and the organization of work; the diffusion of this approach across company and country boundaries; and patterns of collaborative problem-solving and knowledge transfer within and across firms. For many years, he has been a core researcher for MIT's International Motor Vehicle Program (IMVP), and he was recently named as IMVP's co-director.

**Radhika Rajan** works with the TCG Group, an investment house in New York City focused on technology investments. She has first-hand knowledge of the issues discussed in this book, from her experience as executive vice president of a global IT company, headquartered in the United States with substantial Indian operations and customers on every continent. She has worked in the financial markets at JP-Morgan Chase, Union Bank of Switzerland, Bank of America, and other prime financial institutions. She is a graduate of the Indian Institute of Technology in Bombay, and the Indian Institute of Management in Ahmedabad. She combines a career in investments with strong academic interests in international business strategies, especially cross-border issues in Asia.

**Mari Sako** is P&O Professor of Management Studies at the Saïd Business School and a professorial fellow of Templeton College, University of Oxford. She had previously taught at London School of Economics, and has been a visitor at Kyoto University's Economics Department and the Institute of Social Science at Tokyo University. Her research is on comparative business systems with a specific focus on inter-firm relations, human resources, and the automobile sector.

**Dennis A. Yao** is Professor of Business and Public Policy and associate professor of Management at the Wharton School, University of Pennsylvania. From 1991–1994 he served as commissioner of the U.S. Federal Trade Commission, where he and his colleagues had responsibility for antitrust and consumer protection matters. Professor Yao has published a number of papers concerned with economics and policy in the areas of antitrust, consumer protection, regulation, procurement contracting, and innovation and intellectual property.

**Srilata Zaheer** (Ph.D., MIT) is the Carlson School Term Professor of International Management at the University of Minnesota's Carlson School of Management, and chair of the International Management Division of the Academy of Management (2001–2002). Her research interests revolve around international strategy and organization, and focus on the legitimacy of multinational enterprises, the value of international location in a digital economy, knowledge creation, and diffusion across borders and time-based strategies.

**Udo Zander** is Professor of International Business at the Stockholm School of Economics, where he is the acting director of the Institute of International Business. Dr. Zander has been a visitor at the Wharton School, University of Pennsylvania, and Stanford University. He is the author of several articles that cover the internationalization of R&D, the theory of the firm as a social community, and a comparative study of the Zeiss firms in East and West Germany. His most recent area of research is the impact and power of ideas on international firms and society, addressing the myth of unidirectional and smooth globalization.